

## IMPLEMENTING THE PLAN

We will implement this Plan over a five year period, from November 2001 through October 2006. This Plan will provide a framework that will guide us in allocating resources and setting priorities, and will help us focus on areas that will generate the biggest gains in achieving water quality and water rights goals for California. This Plan is focused on the strategic activities we will conduct to help position our organization for the future.

**RESOURCE ISSUES** We recognize that we are constrained by the availability of funding and staffing resources to support our regular program activities, as well as the strategic activities contained in this Plan. We will identify innovative ways to attract and retain qualified staff, filling our vacancies as quickly as possible with the right people. We will also work with our external stakeholders to identify additional funding resources and augment our State and Regional Board staff resources through collaborative efforts. This collaboration will also help improve our cross-media and cross-agency coordination.

**PRIORITY SETTING** In order to use our limited resources as effectively as possible, we will establish clear priorities aligned with our Strategic Plan. We will set these priorities using agreed upon criteria and will assess them regularly to ensure they reflect changes in our internal and external environments. We will effectively communicate these priorities so that we can all adjust our work plans accordingly.

**FOCUSING ON THE BIGGEST GAINS** In order to ensure we are using our resources in the most effective manner, we will assess our efforts to determine whether they are helping us achieve the greatest gains in water quality and water rights. We will work with our stakeholders to ensure we can direct and/or redirect our efforts to those activities that demonstrate the most benefit for California's water resources.



*Inspecting the construction of a weather station and the installation of moisture monitoring probes at a landfill in Madera County. Scott Moore, Region 5, Fresno*